

NEW FOR 2024

ENCORE

THE FINEST BUSINESS SPEAKERS

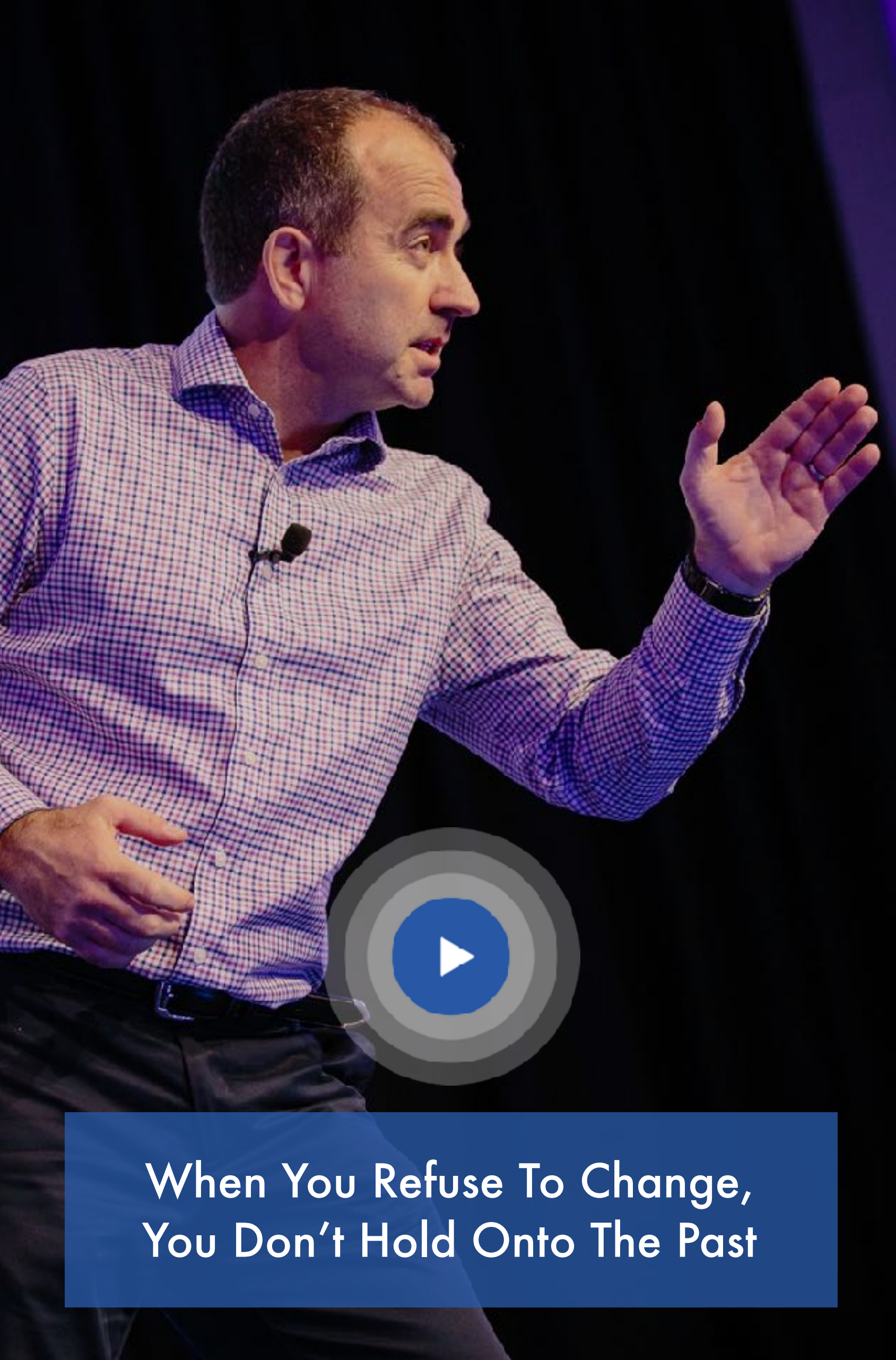
PRESENTS

MARTY WILSON

BEHAVIOUR CHANGE SPEAKER

AUSTRALIAN COMIC OF THE YEAR

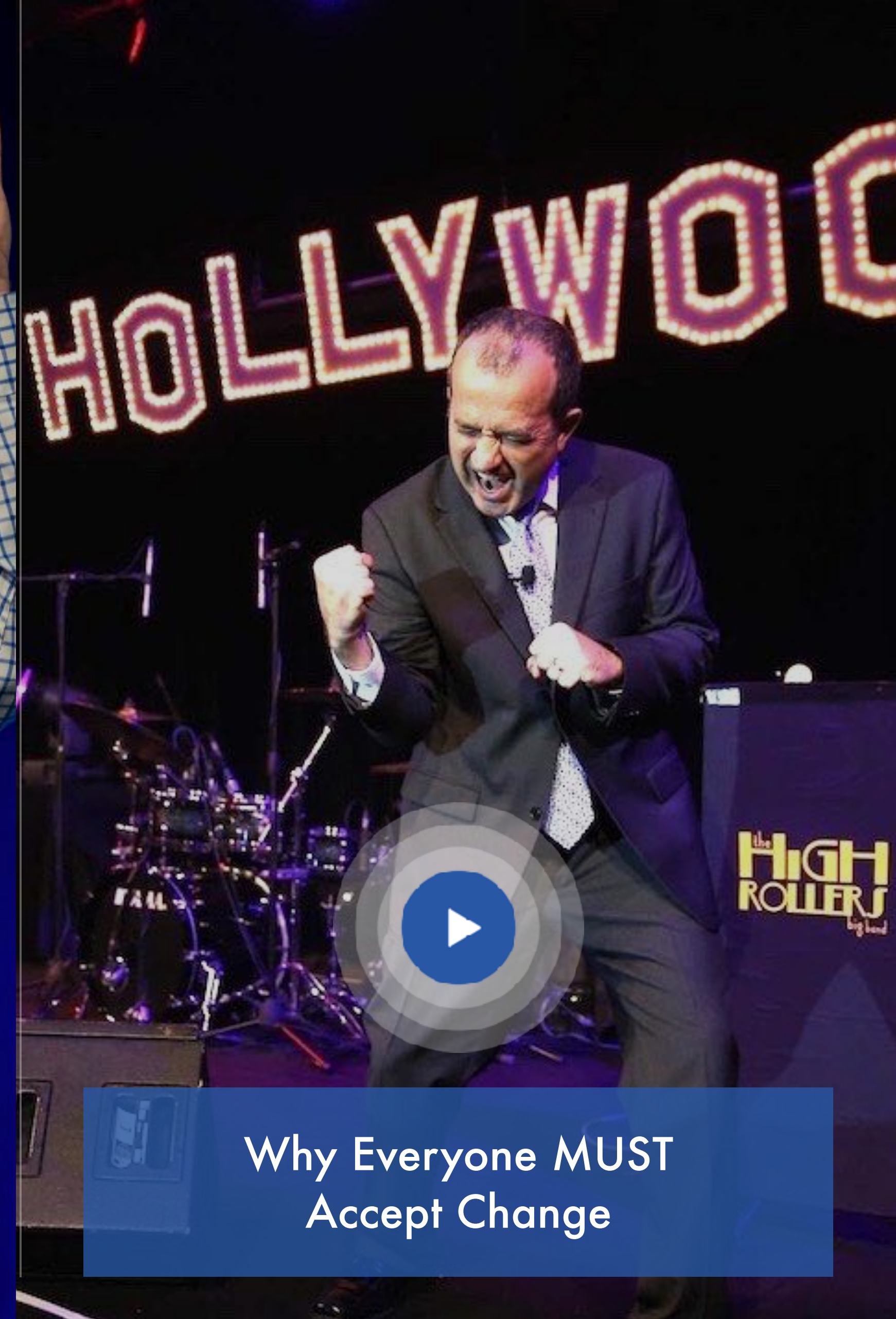




When You Refuse To Change,
You Don't Hold Onto The Past



But We've Always
Done It That Way



Why Everyone **MUST**
Accept Change

MARTY WILSON

The biggest competitive advantage in your organisation for the next 2-5 years will be your people's ability to adapt and stay productive through relentless upheaval and constant change.

So behaviour change expert, Marty Wilson, offers clients his totally unique expertise on how to embrace uncertainty through crisis, stress and disruption. He is a gifted Professional Speaker, TEDx veteran, and an "Australian Comedian of the Year." This unlikely combination makes his programs more than a mere speech, but a memorable event. Marty's high content programs, generously spiked with humour, are all filled with actionable strategies that can be implemented immediately.

VIRTUAL OR LIVE KEYNOTE

Choose from a TEDx-style high-impact 20 minutes, a 30 minute hilarious After Dinner, through to an expertly crafted 90-minute keynote. After a thorough briefing process, Marty will choose the most relevant concepts and content for your audience from his huge collection of stories, research and techniques.

INTERACTIVE

Why not embed the lessons from Marty's inspiring and hilarious keynote with an interactive resilience master class? From an hour up to half a day, Marty will lead your people on a deep dive into the latest techniques for successful, stress-free behaviour change and teach them how to handle workplace stress while still staying productive.

ADDED VALUE - GET MARTY TO MC YOUR EVENT

When your delegates have already been putty in Marty's hands, why not continue on the energy by getting him to MC the whole event? He can even sprinkle in more of his content over multiple days to more deeply engage with your team...

KEYNOTE THEMES & KEY TAKEAWAYS:

Your People Still Have to Perform Even When They Feel Depleted

Do your people keep telling you they are exhausted and depleted after the last couple of years - but you KNOW it's time to get back to productivity?

- If someone told you 4 years ago that you'd achieve everything over the last couple of years, you would've thought you were amazing. So let's stop "moping and coping" and use all that newfound resilience and grit to forge ahead and build something EVEN BETTER than before.

"We didn't come this far to ONLY come this far"

Collaboration At An All Time Low

Do your senior people struggle under the burden of having so many people continually looking to them over the last 3 years, and now feel they they have to ALWAYS have ALL the all the answers?

- People support what they help create, so leaders need to lower your defences, get humble, ask for THEIR input.

"No one has ALL the answers, but we've all got a few"

After the Last Couple of Years, Teamwork Feels "All Too Hard"

Do your people say they want to achieve big goals, but want to somehow do this without all the constant heartache and endless hassles?

- Business, relationships, life is all about solving problems. Your clients pay you to solve their problems. That's what work and business is!

"You're only problem is you think you shouldn't have problems"

Risk Averse Mindset in Staff and Leadership

Does your team happily set big audacious goals, then keep retreating back to their comfort zones?

- If you want huge success you have to risk failure - relentlessly taking the hits and getting back off the canvas again and again will always bring progress.

"You wanna reach the stars you're gonna get some scars"

KEYNOTE THEMES & KEY TAKEAWAYS:

Resistance to Necessary Change

Are your people fighting change that you know just HAS TO happen?

- The biggest gift you can give yourself over the next 2-5 years, and the biggest competitive advantage for your business, will be building you and your teams' ability to adapt and work together through RELENTLESS change & upheaval. The biggest risk your business can take is always trying to play it safe.

"When you refuse to change, you don't hold onto the past, you just lose the future."

Fear of the Future Leading to Inaction & Poor Decision Making

Is your team too stressed about the "What if's" and continually wanting to revert back to their comfort zones?

- Being scared actually changes which part of our brain does the thinking and makes us want to revert to 'what's always worked before'. This blocks our ability to even listen to ideas that involve remembering new steps and processes.

"Because we've always done it that way is no reason to keep doing ANYTHING"

Leaders Struggling to Lead Themselves and Their Teams

Does your senior team keep reverting back to dictatorial "command and control" leadership instead of inspiring and enrolling your people?

- Marty reveals the rigorous scientific research which prove that 'staying light' and keeping your sense of humour is absolutely essential for leading people through times of high stress. He backs this up with case studies from the British Army and Hospital ER departments.

"Lighten up and Lead."

People thinking Too Much Is Being Asked of Them

Are your people burnt out from the last couple of years, and you keep having to encourage them to stop roll up their sleeves and dive in to the difficult times that are a natural part of business?

- If you can't avoid something or change something, sometimes you have GOT to work out a way to change your mindset and embrace it.

"If you can't get out of it , then you gotta get into it."



If your team needs an energy shot to cope
with the relentless pace of business these days,
they need a dose of Marty Wilson

- AMERICAN EXPRESS -



MARTY WILSON

BEHAVIOUR CHANGE SPEAKER | CLIENTS

BOOK MARTY

ENCORE

THE FINEST BUSINESS SPEAKERS

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Our "fear of change"
blocks our ability to lead
ourselves and our teams
through times of innovation,
change and disruption